

Usman Ghani

Engineering Leader & Product Builder

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SUMMARY

15+ years across full-stack development and technical leadership — currently Lead Engineer at EventMobi, previously architect and consultant on multi-tenant SaaS and government digital transformation, and founder of Pebble, Cricnix, and Sandoog.

EXPERIENCE

Lead Engineer, EventMobi

Dec 2020 – Present

Toronto, Canada (Remote)

Progressed from Software Engineer to Lead Engineer; lead team operations and technical direction. Designed a branded mobile-app builder that cut engineering effort by 70% and support workload by 50%; shipped an AI-powered event chatbot.

Senior Software Developer, Team Lead, Contour Software

Jan 2019 – Dec 2020

Karachi, Pakistan

Led development of a fleet-management product for the New Zealand dairy industry, including driver-fatigue tracking from collected route data.

Senior Manager / Team Lead, SysCrowd

Mar 2018 – Jan 2019

Karachi, Pakistan

Built WebRTC live streaming and a countrywide distribution platform modeling the full sales hierarchy.

Principal Software Engineer, 10Pearls

Jan 2016 – Mar 2018

Karachi, Pakistan

Led a nationwide telehealth gateway integration for Avizia; enabled FIPS compliance in Docker using Golang.

Team Lead, Nebras (Enterprise Business Solution)

Jun 2011 – Jan 2016

Karachi, Pakistan & Abu Dhabi, UAE

Led ERP component development for the UAE market — clients included Al Sahraa Group, Al Mariah United Group, Ahmad Perfumes, and Alfardan Group.

Built a dynamic workflow module enabling cross-domain integration.

CONSULTING & PRODUCTS

Gama Suite — Technical Architect & Consultant

2019 – 2024

Multi-tenant SaaS platform delivering shipping and logistics tools to e-commerce operations.

Driving License Sindh — Microservices Architecture Consultant

2014 – 2018

Digital transformation of an entire province's driving-license system in Pakistan.

Pebble — Founder & Engineer

2026 – Present

Multi-tenant SaaS ERP for small and medium businesses — POS, inventory, accounting, manufacturing, invoicing, e-commerce storefronts, and WhatsApp on one mobile-first platform.

Cricnix — Founder & Engineer

2019 – Present

A platform for the cricket community — first launched in 2019, now being rebuilt as v2.

Sandooq — Founder & Engineer

2026 – Present

Fund manager for pooled community and family savings — the shared, transparent ledger of record.

SKILLS

Languages: TypeScript, JavaScript, C#, Golang, Java, SQL, Dart

Front-End: React, Angular, Flutter, React Native, Redux, TanStack Query, MUI, Tailwind CSS

Back-End: Node.js, .NET, Golang, Fastify, Entity Framework, WebRTC

Data: SQL Server, PostgreSQL, MongoDB, Elasticsearch, Redis

Cloud & DevOps: AWS, Azure, Docker, GitHub Actions, GitLab CI/CD, Firebase

Monitoring: Sentry, PagerDuty, Squadcast

EDUCATION & CERTIFICATION

Master of Computer Science, Mohammad Ali Jinnah University, Karachi · GPA 3.45/4.0

2021

Bachelor of Commerce, University of Karachi

2017

Microsoft Certified: Programming in C# (Exam 483), Microsoft

2018